

Industry Outlook

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ANANTECH VENTURES

AS

COMPANY OF THE YEAR

**IRON ORE TRADING
SUPPLIER- 2026**

*in acknowledgement of its unwavering focus and dedication
to achieve excellence in quality and delivery in this field.*

A stylized black ink signature of Samrat Pradhan.

Samrat Pradhan
Managing Editor
Industry Outlook

ANANTECH VENTURES

BUILDING RELIABILITY ACROSS THE IRON ORE SUPPLY CHAIN

Iron ore trading sits at a critical point in India's metals ecosystem, connecting mineral resources with the steel, sponge iron, and metallurgical industries that depend on consistent raw-material supply. While pricing remains an important consideration, industrial consumers increasingly value reliability across quality, sourcing, logistics, delivery schedules, and landed cost. In such a market, the role of an iron ore trading supplier extends beyond commodity transactions to ensuring that the right material reaches the right consumer at the right time.

Established in 2011, Anantech Ventures Limited has steadily evolved from a trading-focused enterprise into a broader participant in the metals and minerals value chain. With a strong presence in Jharkhand and proximity to the Jamshedpur industrial ecosystem, the company is strategically positioned close to mineral-producing regions and major industrial consumption centres. Its operations encompass the sourcing and supply of iron ore lumps and pellets, supported by experience across coal, sponge iron manufacturing, mining, secondary aluminium, and other industrial opportunities. This exposure gives Anantech Ventures a practical understanding of both sides of the supply chain. Rather than viewing iron ore simply as a traded commodity, the company approaches it as a critical industrial input whose quality, availability, and delivered economics can directly influence plant performance.

From Trading to a Value-Driven Supply Partner

Anantech Ventures' growth has been shaped by its ability to understand the requirements of industrial consumers and build sourcing capabilities around them. Over the years, the company has strengthened its network across mineral-producing regions, working with dependable miners, suppliers, and mineral aggregators to create greater sourcing flexibility.

"A significant step in this evolution has been the Group's exposure to sponge iron manufacturing, particularly through Smridhi Sponge Limited. This manufacturing perspective has enabled Anantech Ventures to understand iron ore beyond commercial specifications. Factors such as Fe content, sizing, gangue levels, consistency, fuel consumption, yield, and landed cost are evaluated from the standpoint of their impact on actual plant economics", shares Yash Suryansh, Director of Anantech Ventures.



Yash Suryansh
Director

This experience strengthens the company's ability to connect suppliers with industrial consumers whose requirements are often highly specific. It also enables the organisation to assess opportunities with a deeper understanding of conversion efficiency, material performance, logistics, and overall commercial viability.

Quality, Sourcing & Execution at the Core

For industrial buyers, an interruption in raw-material supply can affect production planning, inventory levels, working capital, and plant economics. Anantech Ventures therefore places equal emphasis on reliability and price. Its sourcing approach combines supplier diversification, quality evaluation, logistics planning, and disciplined execution.

Iron ore is assessed against customer-specific technical requirements, including Fe content, sizing, and relevant chemical and physical parameters. Where necessary, recognised laboratory testing and independent verification can support the quality-control process. The company's manufacturing exposure further helps it evaluate material based on how it is likely to perform within the customer's process.

"Logistics forms an equally important part of the supply proposition. Before committing to a transaction, Anantech Ventures evaluates source location, destination, transportation availability, quantity, transit considerations, and landed-cost economics. This approach allows the company to structure supply commitments around the customer's operational requirements rather than treating transportation as a separate commercial consideration", speaks Yash Suryansh.

At the leadership level, Yash Suryansh, Director, Anantech Ventures, represents the next generation of leadership shaping the organisation's future. With an academic background in business and international business and professional exposure to metals, mining, manufacturing, finance, and industrial sectors, he is involved in strategic planning, business development, financial evaluation, procurement, operational review, and assessment of new industrial and mining opportunities. His focus on financial discipline, technology adoption, data-led management, and operational visibility reflects the company's broader effort to institutionalise its growth.



Anantech Ventures is strengthening systems covering financial reporting, procurement analysis, inventory management, receivables, costing, and management information

Expanding the Platform with Discipline

Anantech Ventures is now looking beyond dependence on a single commodity or market. While iron ore remains an important business segment, its wider exposure to coal, sponge iron, mining, secondary aluminium, and other industrial opportunities provides a foundation for selective diversification. "The company is evaluating new geographical markets where dependable sourcing, competitive logistics, and sustainable demand come together. It is also exploring international sourcing opportunities that can complement domestic procurement and provide customers with additional supply flexibility", adds Yash Suryansh.

Technology is expected to play a growing role in this next phase. Anantech Ventures is strengthening systems covering financial reporting, procurement analysis, inventory management, receivables, costing, and management information. The objective is to create greater visibility into performance, working capital, risk, and operational efficiency, enabling decisions to be supported increasingly by timely and accurate data.



For Yash Suryansh and the leadership team, the long-term ambition is clear: scale the business without compromising discipline. Stronger sourcing networks, deeper customer relationships, selective market expansion, technology-led decision-making, and continued development of manufacturing and mineral businesses form key elements of the roadmap. Equally important is the institutionalisation of the organisation through stronger teams, transparent decision-making, robust systems, governance, and disciplined capital allocation.

As Anantech Ventures moves forward, its ambition extends beyond being an iron ore supplier. By combining industry relationships and market understanding with operational experience, technology, and financial discipline, the company is positioning itself as a dependable industrial partner - one capable of creating enduring value across the metals and minerals ecosystem. 